



REBECCA BENJAMIN

BENJAMINREBECCA77@GMAIL.COM
WWW.BIGBIGIDEAS.CO

RESUME

A RELENTLESS COPYWRITER AND GRAPHIC DESIGNER
WITH AN EYE FOR DETAIL AND A HEART FOR CREATIVITY.

DESIGN SPEC PROJECTS

Tri-fold brochure design
Typeface design
Pop can package design
Restaurant menu design
Print and digital ad design

SOFTWARE IN MY DOCK

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Premiere Pro
Adobe After Effects
Adobe XD
VS Code (HTML/CSS)

EXPERIENCE

FREELANCE COPYWRITER

@ *Cleansheet Communications*

@ *Ray Creative*

(July 2023 - Present)

Clients: Lysol, East Coast Credit Union,
Ontario Cannabis Store, PAL Airlines

Services: Ideation, branding, OOH ads,
digital banners, social copy,
web copy, emails, blogs

FREELANCE VIDEO EDITOR

(2020-2022)

Edited promotional social media videos
for a spirituality TV show.

CONTENT MANAGER

@ *BeeOrigamee*

(October 2020 - December 2022)

Services: Ghostwriting, Proofreading, Editing
Content: Blogs, social media, emails, websites.

EDUCATION

GRAPHIC DESIGN IN PRINT & WEB

Humber College

2023-2024

ADVERTISING COPYWRITING

Humber College

2022-2023

MASTERS IN ENGLISH LITERATURE

IGNOU, India

2019-2021

CERTIFICATIONS

Social Media Marketing Foundations

Content Creation: Strategy & Tools

Social Media Marketing Strategy:
Instagram Reels & TikTok