



# REBECCA BENJAMIN

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## COVER LETTER

I am writing to express my interest in the Junior Graphic Designer position. With a keen eye for aesthetics and a passion for design, I am excited about the opportunity to contribute to your creative team.

They say a picture is worth a thousand words, and I couldn't agree more. The fact that shapes and colours have the power to arouse certain emotions in humans is amusing to me. Therefore, I enrolled in a design program at Humber College to learn visual storytelling. Through hands-on projects and coursework, I honed my skills in translating ideas into compelling visual narratives that resonate with audiences.

My background in advertising helps me come up with innovative solutions that persuade the target audience to take an intended action. While interning at Cleansheet (a Toronto-based advertising agency), I worked with seasoned art directors, learning the importance of delivering designs that not only inspire but also drive results. I specialize in designing enticing packaging, client presentations and brochures.

I am a team player with an easy-to-work-with attitude and meticulous attention to detail. My experience in a professional advertising agency setting has also prepared me to effectively deal with fast-paced work environments and concurrent deadlines. I am also always up to date with modern design trends to ensure my creations never look dated. Fun fact: My layer organization skills in every design software impress people.

I would love to and be grateful for an opportunity to meet and share my enthusiasm with you. I appreciate your time and consideration.

Thank you,  
Rebecca Benjamin